



TERRELL CARNEY

Graphic Designer

Address

Saint Augustine, FL 32092

Contact

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Links

Website | terrellcarney.com
Linkedin | [linkedin.com/in/terrellcarney](https://www.linkedin.com/in/terrellcarney)

EDUCATION

2016-2020 | Magna Cum Laude

Bachelor of Arts | Graphic Design

Minors | Advertising and Arts Administration
Flagler College, St. Augustine, FL

PROFICIENCIES

Adobe Creative Cloud

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Premiere Pro

General Capabilities

Typography, Layout, Branding, Packaging Design,
Logo Design, Advertising, Corporate Identity,
Marketing, Video Production & Editing, Vector
Illustration, Photography, Web Design
(Wix, WordPress, SiteGround, Dreamweaver)

FREELANCE

2019-Present

Freelance Graphic Designer

Design digital design components for various
associates and online clients (logos, social media
assets, web design, business cards, etc.)

ORGANIZATIONS

2016-2020

Association of Fundraising Professionals
(Treasurer)

2018

AIGA (General Member)

EXPERIENCE

2019

Graphic Design Intern: Social Media and Marketing Flagler College, St. Augustine, FL

- Designed 25 printed marketing components throughout the semester, improving awareness for the Flagler College Study Abroad and Foreign Exchange Programs
- Strengthened awareness and turnout at educational events hosted by the Flagler College International Center by producing 11 digital marketing components via Instagram
- Collaborated with peers and supervisors to develop promotional strategies based on assessed trends among the campus population

2018-2020

Student Gift Officer/Phonathon Representative Flagler College, St. Augustine, FL

- Corresponded with constituents of Flagler College via telephone, raising approximately \$4,000 for the school's various programs
- Facilitated goodwill between the college and its constituents by presenting information regarding ongoing academic and administrative initiatives

2016-2018

Restaurant Crew Member/Food Service Worker Aramark Refreshment Services, St. Augustine, FL

- Completed opening, closing and shift change tasks to promote store efficiency.
- Maximized customer satisfaction by quickly addressing and resolving complaints with food or service.
- Took orders, prepared foods and processed payments in full-service fast-food establishment.